

# An Exclusive Invitation



September 28, 2010

## Dreaming of Living in Asheville? Join the Club.

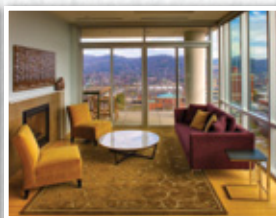
The Developers of *The Asheville Club at 151* invite you to join their exclusive Founders Club, limited to the first 10 owners in exciting downtown Asheville. As a Club Founder you will enjoy special, unpublished pricing in our luxury Private Residence Club as well as other exclusive incentives.

### Why choose The Asheville Club at 151?

It's simply the smarter way to own a luxury second home. You will enjoy all the perks of a second home in the heart of vibrant downtown Asheville without high acquisition costs and the maintenance hassles of a traditional second home.

### Our Founder Club Member Enjoy:

- A special limited time pricing starting at only \$129,000
- Immediate use of their luxurious Asheville Club unit
- High priority reservations number for 2011
- No Club dues until March 1, 2011
- A \$1,000 Downtown Asheville dining credit
- A \$500 Phi-Bistro credit
- A \$5,000 Luxury Cruise Voucher



Your Club ownership affords you a personal concierge and private club limo along with the amenities of a boutique hotel wrapped with grand views of the city and surrounding mountains—all designed to exceed your expectations.

[Click to learn more.](#)

Contact us today to reserve a private tour or pre-view stay before this exclusive Founders Club program expires.

Sincerely,

Mark Peterson

Club Manager - The Asheville Club at 151