

# Monthly Hotel Ranking Report

December 2008

## Overall Satisfaction

**Brand:** Holiday Inn  
**Property:** Beckley, 114 Dry Hill Road, Beckley, WES  
**Holidex Code:** BKWHR

**Facility ID:** 09278  
**Geo Code:** N/A  
**Geo Desc:** N/A

Ranking Based on 12 Month Rolling =

| Rank | Hotel Name                     | Holidex Code | 12 Mth Rolling | 3 Mth Rolling | Current Month |
|------|--------------------------------|--------------|----------------|---------------|---------------|
| 1    | FOUNTAIN HILLS - N. SCOTTSDALE | FTHAZ        | 95.74          | 95.93         | 97.86         |
| 2    | WRIGHTSVILLE BEACH             | WRGNC        | 95.56          | 96.04         | 98.21         |
| 3    | GREEN BAY STADIUM              | GRBHW        | 94.86          | 95.50         | 94.44         |
| 4    | <b>BECKLEY</b>                 | <b>BKWHR</b> | <b>94.74</b>   | <b>95.43</b>  | <b>97.22</b>  |
| 5    | WILLIAMSBURG-HISTORIC GATEWAY  | WBGBR        | 94.64          | 95.38         | 95.71         |
| 6    | YUMA                           | YUMAZ        | 94.53          | 95.00         | 97.83         |
| 7    | CHARLESTON AIRPORT & CONV CTR  | CHSNO        | 94.34          | 94.67         | 95.83         |
| 8    | MEMPHIS-UNIV OF MEMPHIS        | MEMKW        | 94.25          | 94.70         | 94.74         |
| 9    | MORRISTOWN-CONF CTR-I-81 EX 8  | MORPC        | 94.22          | 92.14         | 90.18         |
| 10   | NORTH VANCOUVER                | YVRNV        | 94.16          | 93.87         | 93.59         |
| 11   | MADISON AT THE AMERICAN CENTER | MSNTC        | 93.91          | 94.06         | 92.19         |
| 12   | SARASOTA-LAKEWOOD RANCH        | SRQLO        | 93.81          | 95.27         | 94.57         |
| 13   | HIGHLAND BEACH-OCEANSIDE       | DLRFL        | 93.40          | 94.33         | 91.41         |
| 14   | TORONTO-YORKDALE               | YYZTY        | 93.37          | 93.15         | 93.18         |
| 15   | CARBONDALE-CONFERENCE CENTER   | MDHCI        | 93.37          | 94.31         | 94.57         |
| 16   | CHANTILLY-DULLES-EXPO (ARPT)   | CTYVA        | 93.30          | 92.42         | 97.06         |
| 17   | NEWPORT NEWS                   | PHFNN        | 93.17          | 91.22         | 95.24         |
| 18   | LITTLE ROCK-AIRPORT-CONF CTR   | LITEB        | 93.10          | 94.54         | 94.74         |
| 19   | MARTINSBURG                    | MRBWW        | 93.10          | 93.32         | 92.86         |
| 20   | MINNEAPOLIS - LAKEVILLE        | LKVMN        | 93.04          | 94.05         | 93.24         |
| 21   | CHICAGO-OHARE (ROSEMONT)       | CHIRT        | 93.02          | 93.75         | 93.55         |
| 22   | VALDOSTA CONFERENCE CENTER     | VLDSA        | 93.00          | 93.48         | 93.27         |
| 23   | CHARLESTON (HISTORIC DISTRICT) | CHSHD        | 92.97          | 94.75         | 94.17         |
| 24   | LARAMIE                        | LAREG        | 92.74          | 94.54         | 90.79         |
| 25   | BRUNSWICK-I-95 (EXIT 38)       | SSIBR        | 92.66          | 91.30         | 94.29         |
| 26   | TALLAHASSEE NORTH/I10 AND US27 | TLHFS        | 92.63          | 94.30         | 94.29         |
| 27   | YOUNGSTOWN-SOUTH (BOARDMAN)    | YNGSO        | 92.55          | 90.00         | 91.67         |
| 28   | DESTIN ON THE BEACH            | CEWDF        | 92.53          | 94.30         | 97.73         |
| 29   | SAGUENAY (CONVENTION CENTRE)   | YBGSG        | 92.50          | 91.76         | 88.89         |
| 30   | PALMDALE-LANCASTER             | PDLCA        | 92.46          | 90.29         | 91.67         |
| 31   | ATLANTA-NORTHLAKE              | ATLNL        | 92.35          | 94.35         | 94.00         |
| 32   | OCEAN CITY                     | OCEAA        | 92.33          | 93.09         | 95.16         |
| 33   | CONFERENCE CTR MARSHFIELD      | MFIWI        | 92.25          | 92.37         | 95.00         |
| 34   | SELMA-SWANCOURT                | SEMCA        | 92.25          | 93.21         | 94.74         |

\* = Minimum of 120 respondents was not met.

- = Data not available for rolling 3-month period.

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|------|--------------------------------|--------------|----------------|---------------|---------------|
| 783  | ORLANDO-INTL DRIVE RESORT      | MCOID        | 70.66          | 71.13         | 62.07         |
| 784  | GURNEE-CONVENTION CENTER       | CHIWG        | 70.61          | 70.79         | 73.96         |
| 785  | WEST COVINA                    | LAXWC        | 70.51          | 71.88         | 75.00         |
| 786  | BLUEFIELD-ON THE HILL          | BLUWV        | 70.31          | 74.62         | 88.33         |
| 787  | NEW ORLEANS-WEST BANK          | MSYGN        | 70.27          | 66.18         | 65.00         |
| 788  | ST. THOMAS                     | STTWP        | 70.15          | 78.20         | 79.29         |
| 789  | CRAIG                          | CRGCO        | 70.13          | 67.31         | 62.50         |
| 790  | CHICAGO-ELMHURST               | CHIEH        | 70.13          | 83.87         | 85.53         |
| 791  | ST. PETERS-ST. CHARLES         | STLST        | 70.10          | 52.97         | 61.11         |
| 792  | CORNING-PAINTED POST           | CRNNY        | 70.02          | 72.09         | 83.93         |
| 793  | TALLAHASSEE-CAPITOL-EAST       | TLHFL        | 69.95          | 74.36         | 75.00         |
| 794  | NEW YORK-JFK AIRPORT           | NYCJF        | 69.63          | 70.70         | 65.63         |
| 795  | MEMPHIS-INTL AIRPORT           | MEMDR        | 69.30          | 71.43         | 76.52         |
| 796  | KANSAS CITY-SPORTS COMPLEX     | MKCSC        | 69.28          | 83.33         | 83.65         |
| 797  | WATERBURY                      | WBYSS        | 69.13          | 66.67         | 69.23         |
| 798  | WILKES-BARRE (ARENA)           | AVPPA        | 69.05          | 71.01         | 83.00         |
| 799  | RICHMOND-I-64 WEST END         | RICCR        | 68.81          | 74.04         | 71.55         |
| 800  | BUFFALO-HAMBURG                | BUFHB        | 68.59          | 62.06         | 51.00         |
| 801  | PIGEON FORGE                   | PGFTN        | 68.43          | 66.99         | 77.86         |
| 802  | MIAMI BEACH-OCEANFRONT         | MIAMB        | 68.37          | 76.52         | 80.00         |
| 803  | SUMMIT COUNTY-FRISCO           | DLNCO        | 68.08          | 66.43         | 57.50         |
| 804  | STAMFORD-DOWNTOWN              | STMDT        | 67.80          | 83.81         | 84.62         |
| 805  | OKLAHOMA CITY-AIRPORT          | OKCWS        | 67.76          | 66.75         | 68.33         |
| 806  | ALBANY MALL-DAWSON ROAD        | ABYDW        | 67.48          | 63.74         | 65.00         |
| 807  | SAVANNAH-MIDTOWN               | SAVMT        | 67.31          | 58.52         | 66.18         |
| 808  | DENVER-W(ACROSS FROM CO MILLS) | DENGW        | 67.18          | 63.86         | 61.96         |
| 809  | FLORENCE (SHEFFIELD-M SHOALS)  | SHEAL        | 67.07          | 52.53         | 55.00         |
| 810  | EDISON                         | EDSWA        | 64.80          | 69.92         | 79.41         |
| 811  | ALLENTOWN CENTER CITY          | ABEHS        | 64.03          | 61.51         | 68.18         |
| 812  | HAYS                           | HYSKS        | 61.98          | 56.67         | 52.91         |
| 813  | NORTH MIAMI-GOLDEN GLADES      | MIAGG        | 61.52          | 73.73         | 61.61         |
| 814  | CANCUN ARENAS - ALL INCLUSIVE  | CUNMX        | 60.26          | 65.91         | 61.11         |
| 815  | BEAUMONT-I-10 MIDTOWN          | BPTTX        | 59.06          | 35.48         | 26.56         |
|      | ANAHEIM - FULLERTON            | LAXFU        | --             | -             | n/a           |

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